VIRTUAL WORLDS

WHERE THEY CAME FROM AND WHERE THEY'RE GOING

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INTRODUCTION

- TODAY, I'M GOING TO BE TALKING ABOUT VIRTUAL WORLDS
 - WHERE THEY **STARTED**, WHERE THEY **WENT**, WHERE THEY ARE **NOW**, AND WHERE THEY'RE **GOING**
- OK, SO WHAT DO I MEAN BY "VIRTUAL WORLD"?
- IT'S AN UMBRELLA TERM THAT COVERS A WIDE RANGE OF SEEMINGLY DISPARATE ONLINE PLACES
 - ALTHOUGH IT'S SLOWLY COMING TO MEAN MORE SECOND LIFE THAN WORLD OF WARCRAFT
- . THIS STILL DOESN'T EXPLAIN WHAT THEY ARE THOUGH
- · ACTUALLY, THE DEFINITION IS QUITE TRICKY

DEFINITION

- THESE ARE THE CHARACTERISTICS OF A VIRTUAL WORLD:
- IT OPERATES USING AN UNDERLYING AUTOMATED RULE SET ITS PHYSICS
- A PLAYER REPRESENTS AN INDIVIDUAL "IN" THE VIRTUAL WORLD THEIR CHARACTER
- · INTERACTION WITH THE WORLD TAKES PLACE IN REAL TIME
- . THE WORLD IS SHARED
- . THE WORLD IS PERSISTENT
 - IT'S STILL THERE WHEN YOU'RE NOT
- IF IT FAILS ON ANY OF THESE, IT'S NOT A VIRTUAL WORLD

DID YOU KNOW?

- · GOLF WAS INVENTED IN CHINA
- THE *DONGXUAN RECORDS* RELATE THAT A GAME CALLED *CHUIWAN* ("HITTING BALL") WAS PLAYED AS EARLY AS **945**
- THE AUTUMN BANQUET
 - MING DYNASTY



AUDIT TRAIL

• SO, IF WE WANT TO TRACE THE HISTORY OF VIRTUAL WORLDS, WHERE SHOULD WE BEGIN?

```
• VW *FirstVW(VW *v)
{ VW *p = Parent(v);
  return NULL == p ? v : FirstVW(p);
}
```

• WORK BACK FROM WHERE WE ARE NOW UNTIL WE RUN OUT OF THINGS THAT FIT THE DEFINITION

THE LORD OF THE RINGS ONLINE

• THE LORD OF THE RINGS ONLINE, TURBINE, 2007:







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• DIKUMUD, COPENHAGEN UNIVERSITY, 1990

[x2] A barrel has been left here.
An angry-looking statue of Hoturi is standing here.
An angry-looking statue of Priapus is standing here.
A statue of Odin is standing behind the altar.

It sign for Newbies is here.
You are a guest here until you save yourself.

If you need
to get to your guild, use the guild medallion in your inventory. If you lose
it, pray to the statue of Odin for another.

105m/202e/38hlook
Temple of Udgaard
You are inside the small and humble village temple in Udgaard. A simple
stone altar, with strange stone carvings, is placed against the north wall. A
small humble donation room is to the east. The temple exit is south to the
Village Square.
Lx2] A barrel has been left here.
An angry-looking statue of Hoturi is standing here.
An angry-looking statue of Priapus is standing here.
A statue of Odin is standing behind the altar.

I Sign for Newbies is here.
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MUL

• MUD, ROY TRUBSHAW & RICHARD BARTLE, 1978

Narrow road between lands. You are stood on a narrow road between The Land and whence you came. To the north and south are the small foothills of a pair of majestic mountains, with a large wall running round. To the west the road continues, where in the distance you can see a thatched cottage opposite an ancient cemetery. The way out is to the east, where a shroud of mist covers the secret pass by which you entered The Land. It is raining.

Narrow road

You are on a narrow east-west road with a forest to the north and Gorse scrub to the south. It is raining. A splendid necklace lies on the ground.

- . MUD DIDN'T COME FROM ANYTHING
- THIS IS WHY I GET TO GIVE THIS TALK AND YOU DON'T!

FAMILY TREE

- YOU CAN START AT ALMOST ANY MODERN
 VIRTUAL WORLD AND TRACE BACK TO MUD
 - THIS INCLUDES THE ONES IN THE FAR EAST
- THERE ARE TWO WITH DIFFERENT MAIN PROGENITORS
 - DARK AGE OF CAMELOT COMES FROM DRAGON'S GATE, WHICH CAME FROM ARADATH
 - HERO'S JOURNEY COMES FROM GEMSTONE, WHICH CAME FROM SCEPTRE OF GOTH
- EVEN SO, THE MUD LINE ALSO INFLUENCED THEM

NOT

- . MUD WAS A TEXTUAL WORLD
- A LOT OF WHAT WAS **POSSIBLE** IN TEXT **CEASED** TO BE POSSIBLE IN GRAPHICS
 - IN DESIGN TERMS, THEY WENT BACKWARDS
- AT LAST, THOUGH, GRAPHICS ARE CATCHING UP
 - SOON, ANYONE WILL BE ABLE TO CREATE ONE
- · GRAPHICAL WORLDS ARE FOLLOWING THE SAME EVOLUTIONARY PATH THAT TEXTUAL ONES DID
 - SO PAY ATTENTION!

DID YOU KNOW?

- · GOLF WAS INVENTED IN FRANCE
- HERE'S AN ILLUSTRATION FROM LES HEURES DE LA DUCHESSE DE BOURGOGNE, CIRCA 1500
 - A MONTH-BY MONTH PRAYERBOOK
 - · IN PARTICULAR SEPTEMBER



MUD VERSIONS

- THERE WERE THREE EARLY VERSIONS OF MUD
- VERSION 4 (1978) WAS A SIMPLE

 PROTOTYPE TO TEST THE BASIC PRINCIPLE
 - IT TOOK A COUPLE OF HOURS TO WRITE
- · VERSION 2 (1978) WAS THE REAL THING
 - WRITTEN IN DECSYSTEM-10 ASSEMBLER
 - FEATURED DYNAMIC OBJECT CREATION
- IT WOULD STILL BE RECOGNISABLE AS A VIRTUAL WORLD TODAY

MUDI

- VERSION 2 BECAME TEDIOUS TO MAINTAIN, SO ROY REWROTE IT FROM SCRATCH IN BCPL
- · VERSION 3 WAS PLAYABLE BY EASTER 1980
 - THIS IS WHEN I TOOK OVER DEVELOPMENT
- · IT WAS BUILT AS A GAME, NOT AS A TOY
 - ORIGINAL IDEA, TO MAKE A TOY FROM WHICH GAMEPLAY EMERGED, WAS TOO HARD TO IMPLEMENT
- LATER, "MUD" WAS USED FOR THE ENTIRE GENRE, SO THIS MUD WAS DUBBED MUDI
 - EVEN THOUGH IT WAS ACTUALLY VERSION 3

PHILOSOPHY

- . MUD WAS ALL ABOUT FREEDOM
- WE DELIBERATELY MADE THE WORLD OPEN-ENDED, WITH NO IMPOSED NARRATIVE
- WE WANTED A PLACE WHERE PEOPLE COULD BE AND BECOME THEMSELVES
 - VERY IMPORTANT TO US
- WE SPECIFIED AS **LITTLE** ABOUT PLAYER CHARACTERS AS WE COULD
 - NAME AND GENDER ONLY NO DESCRIPTIONS
 - AND WE ONLY HAD GENDER BECAUSE ENGLISH FORCED IT ON US

CHILDREN

- PEOPLE SAW MUD, AND WERE INSPIRED BY IT TO WRITE THEIR OWN VIRTUAL WORLDS
- · SEVERAL VIRTUAL WORLDS WERE WRITTEN BY PLAYERS OF MUDI
- THE BIG 3 WERE MUDI, SHADES AND GODS
- . THEN THE BIG 4 WITH MIRRORWORLD
- · THEN THE BIG 5 WITH FEDERATION //
 - THERE NEVER WAS A FEDERATION I...
- (NONE OF THESE ACTUALLY **WERE** BIG COMPARED TO WHAT WAS TO COME, OF COURSE)

RANGE

- 10 YEARS LATER, WE HAD A **FLOWERING** OF NEW *MUDI* DESCENDENTS:
 - FEDERATION // SPACE OPERA
 - THE ZONE ADULT (SCORE TO SCORE)
 - DARK CITY CYBERPUNK
 - STRAT HOLIDAY ON THE MOON
 - TRASH "FIRE-BREATHING CABBAGES AND INFLATABLE HOVER-CARS"
 - VOID MAGICAL ADULT
 - PRODIGY ANCIENT BRITAIN
 - EMPYRION UNDERWATER CITY
 - SPACERS GENERATION SPACESHIP

FANTASY

- EVEN THE FANTASY WORLDS VARIED CONSIDERABLY
 - GODS END GAME PLAYERS CAN CREATE OBJECTS USING POINTS GIVEN BY WORSHIPPERS
 - MIRRORWORLD ROLLING RESETS
 - AVALON GRID-BASED IN PLACES
 - BLOODSTONE OBJECT DECOMPOSITION (HUMANS MADE OF **260** PARTS)
 - AMP OBJECTS WITH SHAPE
 - STRATA INTERNAL CURRENCY
 - WARLORD HIGHLY COMBAT-INTENSIVE

BREAKING FREE

- UP UNTIL THIS POINT, VIRTUAL WORLD DEVELOPMENT WAS MAINLY A UK THING
 - FOR LARGE MAINFRAMES OR HOME-BUILT KIT
- · ABERMUD WAS DIFFERENT: IT RAN UNDER UNI¥
- WHEN IT WAS RELEASED, IT RAPIDLY SPREAD ACROSS UNIVERSITY MACHINES WORLDWIDE
 - TENS OF THOUSANDS OF PEOPLE PLAYED IT
 - THEY DIDN'T SEE THE OTHER EARLY WORLDS
- THEY WERE INSPIRED BY ABERMUD TO WRITE THEIR OWN VIRTUAL WORLDS

THE GREAT SCHISM

- THERE HAD ALWAYS BEEN A MIX OF ACHIEVERS AND SOCIALISERS IN THE OLD VIRTUAL WORLDS
 - MOST APPEALED TO BOTH
- ABERMUD WAS MORE ON THE GAME SIDE
 - SOCIALISERS FELT SHUT OUT
- IN 1989, **JIM ASPNES** AT CARNEGIE MELLON WROTE *TINYMUD*
- IT DROPPED ALL GAME ELEMENTS AND CONCENTRATED ON BUILDING
 - BASED ON IDEAS FROM RICH SKRENTA'S MONSTER

SOCIAL WORLDS

- TINYMUD BURNT OUT QUICKLY, BUT NOT BEFORE INSPIRING STEPHEN WHITE TO WRITE TINYMUCK
- · HE THEN USED TINYMUCK AS A TEMPLATE FOR MOO
- TINYMUCK ALSO INSPIRED LARRY FOARD TO WRITE TINYMUSH
- THUS, WE GOT THREE MAIN SOCIAL WORLD BRANCHES FROM TINYMUD: THE MUCKS, MUSHES AND MOOS
- MOST FAMOUS OF THESE WAS LAMBDAMOO THE SECOND LIFE OF ITS DAY
 - FULL OF JOURNALISTS, EDUCATORS AND SELF-SATISFACTION...

BACKLASH

- · FREED FROM HAVING TO SATISFY SOCIALISERS, THE ACHIEVERS WENT HARD CORE
- · DIKUMUD WAS ALL GAME
 - IT INCORPORATED MANY ELEMENTS FROM DED
 - HARD-CODED, IT RAN FAST
- IT WAS VERY EASY TO SET UP, AND WE GOT OVER A THOUSAND OF THEM AS A RESULT
 - MAINLY CLONES OF EACH OTHER, BUT SOME WERE EXTENSIVELY REWRITTEN
- DIKUMUDS HAVE A LARGE BRANCH OF THE MUD FAMILY TREE, WITH MANY SPIN-OFFS

MIDDLE WAY

- LARS PENSJO'S LPMUD WAS A MIDDLE WAY
- IT HAD **GAME** MECHANICS, BUT WAS PROGRAMMABLE USING ITS **LPC** LANGUAGE
- · LPMUDS WERE CHARACTERISED BY originality
 - THEY TENDED TO BE VERY **DIFFERENT** FROM EACH OTHER
- THEY WERE HARDER TO INSTALL, THOUGH, AND APPEALED MORE TO PROGRAMMERS THAN GAMERS
- · DIKUMUDS BRUSHED THEM ASIDE

END OF AN ERA

- AFTER THE SPLIT, THINGS SETTLED DOWN:
 - 1989 TINYMUD
 - 1989 LPMUD
 - 1990 DIKUMUD
 - 1990 MOO
 - 1990 TINYMUCK
 - 1991-PRESENT ONE OF THE ABOVE...
- THE CAPACITY FOR INNOVATION WAS REDUCED ONCE GAME ENGINES BECAME A VIABLE OPTION

LONGEVITY

- IN 1994 (IMMEDIATELY PRE-WWW), 10% OF ALL INTERNET TRAFFIC BELONGED TO MUDS
- AT LEAST 20 OF THESE ARE STILL RUNNING, IS YEARS OR MORE LATER
 - IN MUDIS CASE 25 YEARS LATER...
- AROUND 1,700 ARE LISTED AS OPEN TO THE PUBLIC
 - THE FIGURE HAS HELD STEADY FOR OVER A **DECADE**
- MOST OF THEM ARE FREE TO PLAY

DID YOU KNOW?

- · GOLF WAS INVENTED IN ANCIENT EGYPT
 - FROM THE TOMB OF KHETI AT BENI-HASAN, 2600BC

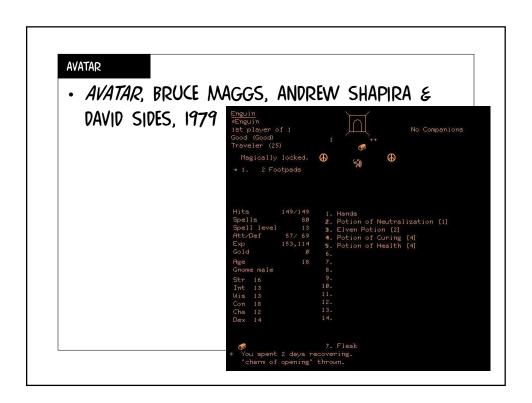




 THIS ROCK TOMB'S WALLS ARE COVERED IN PAINTINGS OF ANCIENT EGYPTIAN SPORTS

OTHERS

- AS I HINTED AT EARLIER, MUD WASN'T THE EARLY VIRTUAL WORLD
- WHETHER IT WAS CHRONOLOGICALLY
 FIRST DEPENDS ON YOUR DEFINITION OF "VIRTUAL
 WORLD"
 - IT IS BY MINE, BUT THEN IT WOULD BE ...
- THESE OTHER EARLY FLOWERS DIDN'T FLOURISH
 - THEY DIDN'T DEVELOP SEEDS OF THEIR OWN
- SURPRISINGLY, GRAPHICAL WORLDS SUFFERED MOST

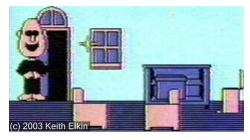


ISOLATION

- · AVATAR RAN ON THE PLATO SYSTEM
- BASED ON A 1977 GAME CALLED OUBLIETTE
 - CLAIMED BY SOME AS THE "FIRST" VIRTUAL WORLD
- PLATO'S ADVANTAGE: ALL USERS HAD
 IDENTICAL VECTOR GRAPHICS DISPLAYS
 - IMAGES WERE EASY TO DO!
- PLATO'S DISADVANTAGE: NOT TRANSPORTABLE
- AVATAR'S INFLUENCE ON VIRTUAL WORLD DEVELOPMENT WAS PRETTY WELL ZERO

HABITAT

 HABITAT, F. RANDALL FARMER AND CHIP MORNINGSTAR, 1985

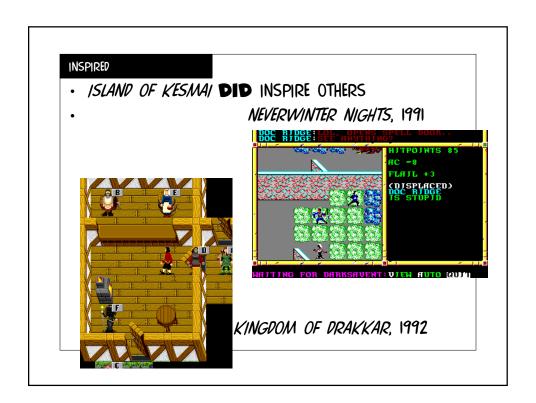


• A **SOCIAL** VIRTUAL WORLD, IT WAS TOO SPECIFIC TO COMMODORE 64S TO HAVE CHILDREN

ASCII GRAPHICS

• ISLAND OF KESMAI, KELTON FLINN & JOHN TAYLOR, 1981:

 THEY WERE primitive, BUT THEY WERE STILL GRAPHICS...

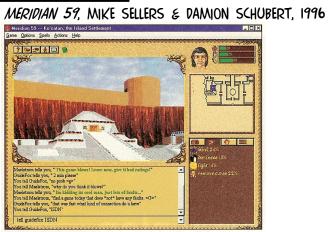


UNINSPIRED

- HOWEVER, AFTER 15 YEARS OR SO THE IOK LINE ALSO DIED OUT
- REASON: THERE WERE MANY MORE WOULD-BE DESIGNERS AND DEVELOPERS WITH A MUD BACKGROUND
 - BECAUSE OF ALL THOSE FREE GAMES
- COMPANIES WANTING TO MAKE GRAPHICAL WORLDS HAD A LARGE POOL OF MUD TALENT TO DRAW ON
 - VERY FEW PEOPLE HAD WORKED ON JOK-LINE GAMES
- THERE WAS SO MUCH SPARE TALENT THAT SOME STARTED UP THEIR OWN DEVELOPMENT COMPANIES



CLOSE...



. M59 WAS ALMOST A BREAKTHROUGH PRODUCT, BUT IT NEEDED TOO HIGH A SPECIFICATION PC AND MODEM

ULTIMA ONLINE

· THINGS CHANGED WITH ULTIMA ONLINE, 1997



STAT:

- ULTIMA ONLINE OBTAINED 100,000 SUBSCRIBERS WITHIN A YEAR
- NOW, 10 YEARS LATER, IT STILL HAS SOMETHING LIKE 100,000 SUBSCRIBERS
 - AFTER PEAKING AT 250,000 IN 2003
- · IT STILL TAKES OVER \$4,000,000 A MONTH
 - AND IT'S BEEN RUNNING FOR NEARLY 120 MONTHS!
- UO MADE REGULAR COMPUTER GAMERS NOTICE VIRTUAL WORLDS
 - AND REGULAR COMPUTER GAME DEVELOPERS...
- · LINEAGE DID THE SAME THING IN KOREA

LINEAGE

· LINEAGE, NCSOFT, 1997



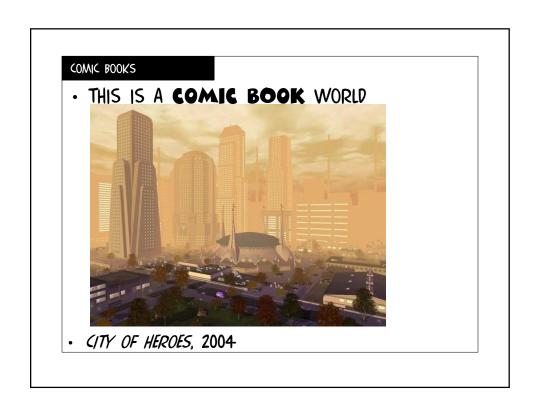
BIG REVISITED

- · GRAPHICAL WORLDS WERE WRITTEN BY PLAYERS OF TEXTUAL WORLDS
- IN THE WEST, THE **BIG 3** WERE *ULTIMA ONLINE*, *EVERQUEST* AND *ASHERON'S CALL*
- · THEN THE BIG 4 WITH ANARCHY ONLINE
- · THEN THE BIG 5 WITH DARK AGE OF CAMELOT
- NONE OF THESE ACTUALLY WERE BIG COMPARED TO WHAT WAS TO COME, OF COURSE...
- · (IS THIS SOUNDING FAMILIAR AT ALL?)

THE POINT

- · BIG N WORLDS SHOW WHAT'S FEASIBLE
- IN THE MINDS OF THE IMAGINATIVE, THEY ALSO SHOW WHAT'S POSSIBLE
- · ALL PLAYERS WANT TO BE DESIGNERS
- · ONLY A FEW ACTUALLY ARE DESIGNERS
 - MOST JUST WANT TO PLAY THEIR DESIGNS
- BUT WHEN YOU GET A CRITICAL MASS OF DESIGN TALENT, YOU GET A FLOWERING
 - A BRIEF PERIOD BEFORE GAME ENGINES APPEAR
 AND CONSTRAIN CREATIVITY





NON-GAMES

· SOME VIRTUAL WORLDS AREN'T EVEN GAMES



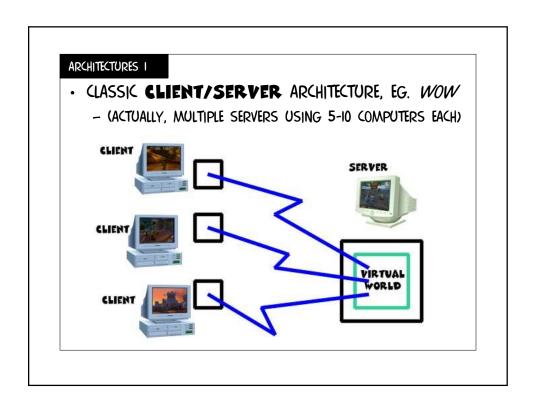
• SECOND LIFE, 2003

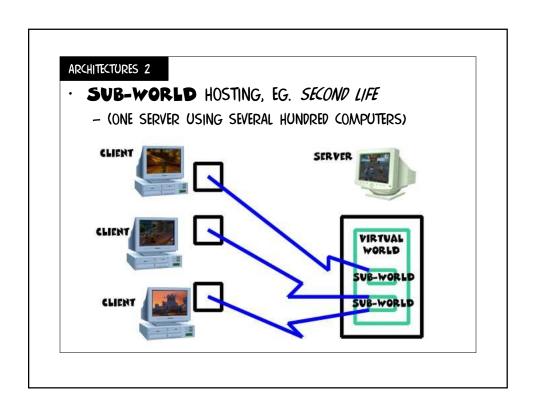
THE FUTURE (I)

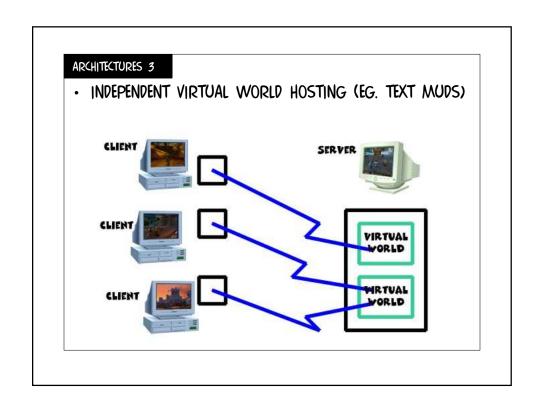
- BY SEEING WHAT HAPPENED TO TEXTUAL WORLDS, WE CAN PREDICT WHAT WILL HAPPEN TO GRAPHICAL ONES
- · FIRSTLY, WE'RE ABOUT TO SEE AN INFLUX OF ORIGINAL NEW VIRTUAL WORLDS
 - MAINLY SMALL-SCALE, ~10,000 PLAYERS
- · SECONDLY, THERE WILL BE SDKS AND ENGINES AVAILABLE TO ASSIST CONSTRUCTION
 - GETTING THIS NOW, EG. MULTIVERSE AND AREAE
 - ART ASSETS ARE WHAT'S HOLDING THINGS UP

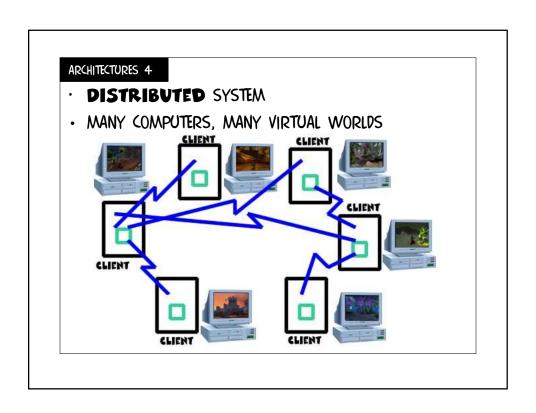
THE FUTURE (2)

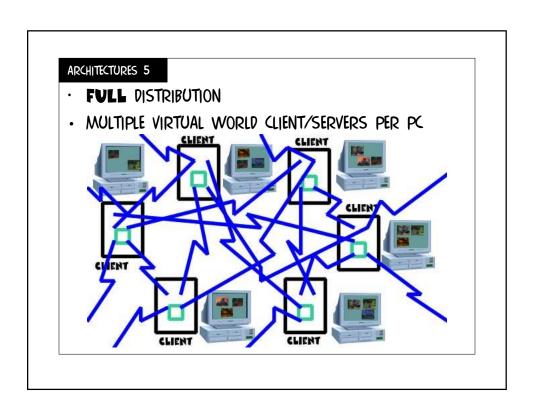
- THIRDLY, ONCE INDIVIDUALS HAVE THE ABILITY TO MAKE THEIR OWN VIRTUAL WORLDS, MOST CREATIONS WILL BE AWFUL
- · SOME, THOUGH, WILL BE AMAZING!
- IF EVEN ONLY 1% IS, THAT COULD STILL MEAN WE HAVE MILLIONS OF THEM
 - LIKE WITH PERSONAL WEB SITES
- · FOURTHLY, THERE'S MORE TO COME
 - MUCH MORE!

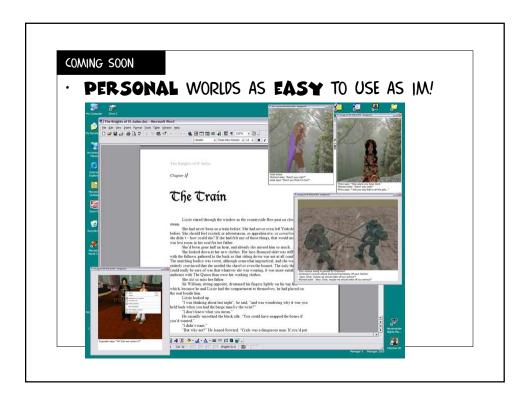












THAT'S IT!

- OK, SO IT WAS ONLY A BRIEF HISTORY, BUT I HOPE IT'S GIVEN A FLAVOUR OF WHAT VIRTUAL WORLDS ARE ABOUT
- IF YOU REALLY WANT TO KNOW MORE, JUST PLAY ONE AND IMAGINE
- · OH, ONE LAST THING...

DID YOU KNOW?

- · GOLF WAS INVENTED IN ANCIENT GREECE
 - ATHENS NATIONAL MUSEUM, 1300BC



• GOLF WAS ALSO INVENTED IN ANCIENT ROME (PAGANICA), ENGLAND (CAMBUCA), IRELAND (CAMANACHD) AND THE NETHERLANDS (KOLF)

OBVIOUSNESS

- HITTING A BALL INTO A HOLE WITH A STICK IS AN OBVIOUS IDEA
- . THE SAME APPLIES TO VIRTUAL WORLDS
- HAVING A COMPUTER SIMULATE AN IMAGINARY WORLD IS AN OBVIOUS IDEA
- VIRTUAL WORLDS HAVE BEEN INDEPENDENTLY INVENTED AT LEAST > TIMES:
 - MUD, SCEPTRE OF GOTH, AVATAR, ISLAND OF KESMAI, ARADATH, HABITAT, MONSTER
- · WE WERE ALWAYS GOING TO GET THEM

HOW IT HAPPENED

- THE MODERN GAME OF GOLF IS ENTIRELY THE PRODUCT OF SCOTLAND
- FOLLOW THE AUDIT TRAIL FROM THE US MASTERS BACK IN TIME, ANDIT ENDS AT SCOTLAND - JUST HOW IT HAPPENED
- FOLLOW THE AUDIT TRAIL FROM LOTRO BACK
 AND YOU REACH MUD
- · ALSO JUST HOW IT HAPPENED: WRITING MUD WAS NOT AN ACT OF GENIUS
- · THAT SAID, IT WAS A LOT OF FUN. THOUGH!