GAME SKILLS AND SIMULATION SKILLS

FICTION, PHYSICS, GAMEPLAY AND LEARNING

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PROLOGUE

- SUPPOSE YOU'RE AN IMAGINATIVE YOUNG APPRENTICE IN THE YEAR 1472
- GUTENBERG HAS BEEN PRINTING BOOKS FOR OVER 20 YEARS
- YOU HAVE A GREAT IDEA TO USE THIS

 EXCITING NEW TECHNOLOGY FOR STORIES
- SO, YOU WRITE A STORY AND APPROACH THE MERCHANTS' GUILD FOR FUNDS TO PUBLISH IT AS A BOOK
- · WHAT HAPPENS NEXT?

REACTION

- THERE ARE **SEVERAL** POSSIBILITIES, SOME NEGATIVE, SOME POSITIVE
- · NEGATIVE:
 - I DON'T LIKE STORIES, I MUCH PREFER MUSIC
 - THIS IS AN EXPENSIVE TECHNOLOGY WHICH SHOULD BE USED FOR MORE SERIOUS BOOKS
 - EXPOSURE TO STORIES WILL UNDERMINE PUBLIC MORALS
 - WHAT IF SERVANTS AND CHILDREN WERE TO READ THESE?!
 - PEOPLE WILL READ INSTEAD OF WORK!

POSITIVE ... ISH

- AS FOR THE **POSITIVE** REACTIONS, THEY ALL **BEGIN** WITH THE SAME **QUALIFIER**
- · "LET'S DO IT, BUT":
 - NOT YET
 - CAN YOU CHANGE IT, SO THAT READERS WILL LEARN THE HISTORY OF BAVARIA?
 - TAKE OUT THE DRAGONS; THERE'S NO SUCH THING AS DRAGONS
 - MAKE IT MORE MELODIOUS WHEN IT'S READ ALOUD, SO THAT PEOPLE WILL APPRECIATE THE LANGUAGE
 - ITS GOING TO NEED MORE PICTURES

TODAY

- · SCOOT FORWARD 500 OR SO YEARS
- SUPPOSE YOU'RE AN IMAGINATIVE YOUNG ACADEMIC
- COMPUTERS HAVE BEEN AVAILABLE FOR 20 YEARS
- YOU HAVE A GREAT IDEA TO USE THIS

 EXCITING NEW TECHNOLOGY FOR GAMES
- SO, YOU **DESIGN** A GAME AND APPLY FOR A **GRANT** TO WRITE IT AS A **PROGRAM**
- WHAT HAPPENS NE¥T?

REACTION

- · WELL, IT'S PRETTY MUCH AS IT WAS BEFORE
- · NEGATIVE:
 - I DON'T LIKE GAMES, I MUCH PREFER BOOKS
 - THIS IS AN EXPENSIVE TECHNOLOGY WHICH SHOULD BE USED FOR MORE SERIOUS PROGRAMS
 - EXPOSURE TO GAMES WILL UNDERMINE PUBLIC MORALS
 - · AND MAKE PLAYERS AGGRESSIVE
 - WHAT IF CHILDREN WERE TO PLAY THESE?!
 - PEOPLE WILL PLAY INSTEAD OF WORK!
 - · AND BECOME ADDICTED

POSITIVE ... ISH

- THE POSITIVE REACTIONS ALSO BEGIN WITH THE SAME QUALIFIER
- · "LET'S DO IT, BUT":
 - NOT YET
 - CAN YOU CHANGE IT, SO THAT PLAYERS WILL LEARN HOW TO MULTIPLY MATRICES?
 - TAKE OUT THE DRAGONS; THERE'S NO SUCH THING AS DRAGONS
 - MAKE IT MORE DRAMATIC WHEN IT'S PLAYED, SO THAT PEOPLE WILL APPRECIATE THE STORY
 - ITS GOING TO NEED FEWER PICTURES

INTRODUCTION

- SO, IN THIS TALK I'M GOING TO BE ARGUING THAT GAMES ARE GAMES
- THEY'RE MANY OTHER THINGS, TOO, BUT THEY'RE GAMES ABOVE ANYTHING ELSE
- I'M MAKING THIS POINT BECAUSE THEY'RE OFTEN TREATED AS IF THEIR BEING GAMES WAS OF ONLY MINOR SIGNIFICANCE
- IT HAPPENS IN TWO MAIN AREAS, WHICH ARE (SURPRISINGLY?) INTER-RELATED
 - GAMES AS EDUCATION
 - GAMES AS ART

MORE EGGS FROM YOUR HENS



GAMES AS ART

- · I'LL BEGIN BY LOOKING AT GAMES AS ART
- I STILL HEAR, WITH DEPRESSING FREQUENCY, MEDIA COMMENTATORS ASKING "CAN GAMES EVER BE ART?"
- · GAMES ARE ALREADY ART!
- . HOW COULD THEY NOT BE ART?
- ART ISN'T SOMETHING GAMES COULD IN TIME, IF THEY WORK REALLY HARD, ASPIRE TO BE
- . THEY ALREADY ARE ART
- · MORE SPECIFICALLY, GAME DESIGN IS ART

ARTICULATION

- THIS IS BECAUSE THROUGH THEIR GAME DESIGNS, DESIGNERS ARTICULATE WHAT THEY CAN'T SAY ANY OTHER WAY
- IF THEY COULD SAY IT ANOTHER WAY, WHY ARE THEY DESIGNING GAMES AND NOT:
 - WRITING STORIES
 - COMPOSING SYMPHONIES
 - CHOREOGRAPHING BALLETS
 - PAINTING LANDSCAPES
 - SCREENWRITING MOVIES
 - DOING WHATEVER IT IS POETS DO?

WHERE'S THE ART

- WHEN PEOPLE LOOK AT THE ART OF GAMES FROM THE OUTSIDE, THEY WILL NATURALLY USE EXTERNAL MEASURES
 - STORY IS TODAY ACCEPTED AS AN ART FORM, SO GAME STORIES CAN CLEARLY BE ART
 - GRAPHICS INVOLVE PICTURES, WHICH CAN BE ART
 - ANIMATION IS A RELUCTANTLY ACCEPTED AS ART
 - VOICE ACTING IS AN ART
- · KILLING PRETEND MONSTERS, HOWEVER, ISN'T AN ART
 - EXCEPT IN ANGLO-SAXON EPIC POETRY, THEN IT IS

GAME ART

- · ALL THESE CREATIVE POSITIONS ARE ART FORMS IN THEIR OWN RIGHT
- · THEY'RE NOT THE ART OF GAMES, THOUGH
 - ANY MORE THAN ACTING, CINEMATOGRAPHY, MUSIC, COSTUME DESIGN AND SCREENWRITING ARE **THE** ART OF FILM-MAKING
- THE ART OF GAME DESIGN LIES IN WHAT GAMES ALONE CAN DELIVER
- . THAT MEANS THE GAMEPLAY
- GAME DESIGNERS SPEAK TO PLAYERS
 THROUGH THE GAMEPLAY OF THEIR GAMES

EMOTION

- "BUT CAN A GAME EVER MAKE A PLAYER CRY?"
- · THERE'S A ONE-WORD ANSWER TO THIS
- · PERMADEATH

EDUCATION

- SO WHAT DOES THIS HAVE TO DO WITH EDUCATION?
- IN THE SAME WAY THAT A GAME'S ARTISTIC PAYLOAD IS CARRIED BY ITS GAMEPLAY, SO IS ITS EDUCATIONAL PAYLOAD
- WHY WOULD YOU CHOOSE A GAME TO TEACH SOMETHING THROUGH STORY OR FICTION?
- · GAMES AREN'T ABOUT THESE THINGS
- · GAMES ARE ABOUT GAMEPLAY
- . BOOKS AND FILM HANDLE STORY BETTER

PHYSICS

- LIKEWISE, IF YOU WANT TO TEACH HOW THE PHYSICAL WORLD WORKS, JUST USE A SIMULATION
- REAL-WORLD PHYSICS OFTEN GETS IN THE WAY OF GAMEPLAY AND IS ABSTRACTED OUT
- EXAMPLE: WHEN YOU STOP RUNNING, YOU DO SO INSTANTLY, WITH NO MOMENTUM
 - LIKE IN ROAD RUNNER CARTOONS
- DOUBLE JUMPS ARE COMMON, SO YOU CAN DO A SECOND JUMP WHILE JUMPING
 - NO PHYSICAL EXPLANATION

NOT HELPING

- · UNFORTUNATELY, GAMES CAN ACTUALLY TEACH SOME THINGS OUTSIDE GAMEPLAY
- IF YOU READ A BOOK SET IN ANCIENT GREECE, YOU'RE GOING TO LEARN A LOT OF NAMES OF ANCIENT GREEK CITIES
- THE SAME APPLIES TO GAMES SET IN GREECE
- I CAN LIST EVERY COUNTRY IN EUROPE BECAUSE I'VE PLAYED FAR TOO MANY GAMES SET IN EUROPE
- YET THOSE GAMES WERE NOTHING TO DO WITH LEARNING THE GEOGRAPHY OF EUROPE

UNFORTUNATELY

- I SAID "UNFORTUNATELY" BACK THERE BECAUSE IF GAMES CAN TEACH FACTS, PEOPLE ASSUME THEY CAN TEACH ANYTHING
- · GAMES ARE EXCELLENT AT TEACHING FACTS
- CRITICAL POINT: THE GAME MUST NOT BE ABOUT LEARNING THOSE FACTS
- FACTS ARE LEARNED INDIRECTLY, THROUGH OSMOSIS
 - NOT THROUGH THE GAMEPLAY!
- HOWEVER, GAMES ARE WEAK AT TEACHING WHAT TEACHERS WANT TO TEACH: SKILLS

GAMES & SKILLS

- · GAMES ARE HOPELESS AT TEACHING SKILLS
 - EXCEPT SOCIAL SKILLS IN MULTI-PLAYER
- . THIS IS FOR THREE REASONS
- I. SKILLS AREN'T EASILY RESKINNABLE
 - HOW CAN YOU DISGUISE MATRIX MULTIPLICATION AS SOMETHING ELSE?
- 2. YOU MAY LEARN THE WRONG SKILL
 - YOU'LL LEARN TO TYPE PLAYING TEXT ADVENTURES,
 BUT YOU WON'T LEARN TO TOUCH-TYPE
- 3. PROCESSES GET IN THE WAY OF GAMEPLAY
 - THE GAMES END UP BEING ABOUT THE PROCESS

SKILLS

- IF YOU DON'T HAVE A SKILL, YOU CAN'T PLAY A GAME THAT REQUIRES THAT SKILL
 - AGAIN, EXCEPT FOR SOCIAL SKILLS
- FURTHERMORE, IF YOU TRY TO **SNEAK IN**SKILL-LEARNING, THE RESULTING GAME WILL BE
 ABOUT THE SKILL YOU WANT TO TEACH
- THIS MEANS THAT FOR PEOPLE TO FIND THE GAME FUN, THEY WOULD HAVE TO FIND THE SKILL ITSELF INTRINSICALLY FUN
- · SO ... WHY THEN WOULD YOU NEED A GAME?

 JUST LET THEM DO IT ANYWAY IF IT'S FUN!

MEANWHILE, IN THE 1940S

- DURING THE 1940S, THE UK'S CROWN FILM
 UNIT CHURNED OUT OVER 300 FILMS
 - ALL OF THEM WERE DOCUMENTARIES MANY VERY GOOD!
- THE THING IS, THOUGH, THEY WERE DOCUMENTARIES
- ALTHOUGH SOME (SUCH AS MORE EGGS FROM YOUR HENS) WERE ENTERTAINING, THEY WEREN'T ABOUT ENTERTAINMENT
 - THEY WERE ABOUT CONVEYING INFORMATION
- · ONLY SERIOUS FILMS WERE FUNDED

70 YEARS LATER

- · GAMES TODAY, LIKE FILMS 70 YEARS AGO, NEED TO BE "SERIOUS" TO ATTRACT FUNDING
- YET WHERE IS THE BRITISH FILM INDUSTRY AS A RESULT OF OUR 1940S SERIOUSNESS?
 - WELL, OUR TV DOCUMENTARIES ARE OFTEN SUPERB...
- · HOLLYWOOD CAME AND ATE OUR LUNCH
- WHERE WILL THE GAMES INDUSTRY BE IF THE ONLY PUBLIC MONEY AVAILABLE IS FOR GAMES-AS-ANYTHING-BUT-GAMES?

GAMEPLAY

- OK, SO ALTHOUGH GAMES CAN TEACH FACTS VERY WELL, SO CAN OTHER MEDIA
- ALSO, GAMES AREN'T GOOD FOR TEACHING SKILLS
- IS THERE ANYTHING, THEN, THAT GAMES CAN TEACH WHICH NO OTHER MEDIUM CAN TEACH?
- WELL THEY NATURALLY TEACH THROUGH THEIR GAMEPLAY, WHICH IS ABOUT STRATEGIC THINKING AND PROBLEM-SOLVING
- THE GAME-EXCLUSIVE EDUCATIONAL PAYLOAD THEREFORE DELIVERS META-SKILLS

META-SKILLS

- META-SKILLS ARE PICKED UP FROM PLAYING LOTS OF DIFFERENT GAMES
- THESE ARE HIGH-QUALITY PROBLEM-SOLVING, SOLUTION-SEEKING SKILLS
- PLAYERS BENEFIT HUGELY FROM ACQUIRING AND HONING THESE
 - SOCIETY REALLY **NEEDS** PEOPLE WHO CAN ANALYSE AND DISCUSS, INTERPRET AND CREATE
- · UNFORTUNATELY, THESE ARE NOT SKILLS YOU CAN EASILY TEST FOR DIRECTLY IN EXAMS
 - THEY ALSO TAKE TIME TO BUILD UP

PLAYING SKILLS

- GAMES ARE MAGNIFICENT FOR LEARNING META-SKILLS!
- PEOPLE WHO HAVE A YEN FOR THEM GENERALLY COME ACROSS AS BEING SMART INDIVIDUALS
- I DO BELIEVE THAT IF YOU PLAY ENOUGH GAMES YOU CAN BECOME MUCH BETTER AT PROBLEM-SOLVING
 - BECAUSE I'VE SEEN IT HAPPEN
- HOWEVER, I DON'T KNOW IF JUST ANYONE CAN LEARN META-SKILLS OR IF IT COMES FROM AWAKENING LATENT TALENT

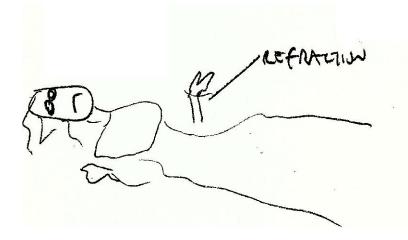
EDUCATIONAL GAMES

- MOST GAME DESIGNERS DON'T HAVE A HIGH
 OPINION OF EDUCATIONAL GAMES
- THIS ISN'T BECAUSE THEY DON'T LIKE EDUCATION
 - IT'S BECAUSE THEY LIKE GAME DESIGN
- . THE LOGIC BEHIND EDUCATIONAL GAMES IS:
 - GAMES = FUN!
 - EDUCATION = UNFUN
 - THEREFORE GAMES+EDUCATION = FUN EDUCATION!
- · THE REALITY IS:
 - GAMES+EDUCATION = UNFUN GAMES

OPHELIA



ACADEMIA



- IF I WANT TO TEACH USING A PICTURE AND I CAN'T DRAW, I SHOULD GET AN ARTIST
- IF I WANT TO TEACH USING A GAME AND I CAN'T DESIGN. I SHOULD GET A DESIGNER

ART OF GAMES DESIGN

- FOR EDUCATIONAL GAMES, YOU NEED PEOPLE WHO UNDERSTAND BOTH EDUCATION AND GAMES
- EDUCATORS WOULD LAUGH IF A GAME DESIGNER CREATED A LEARNING SYSTEM USING A RIDICULOUSLY NAÏVE PEDAGOGY
- YET THEY WONDER WHY GAME DESIGNERS LAUGH AT THE GAMES THEY CREATE
- NOW, THOUGH, EDUCATORS ARE GETTING DESIGNERS INVOLVED IN SERIOUS GAMES
 - LIKEWISE FOR OTHER FIELDS, EG. ECONOMICS

SUMMING UP

- GAMES CAN TEACH FACTS, BUT THEY'RE NO MORE FUN IF THEY'RE ABOUT THOSE FACTS THAN A NOVEL ABOUT THEM WOULD BE
 - YOU HAVE TO MAKE THE FACTS INCIDENTAL
- · GAMES CAN TEACH SKILLS, BUT ONLY IF THEY'RE ABOUT THOSE SKILLS
 - WHICH ISN'T FUN
 - OR IT IS, BUT THEN WHY DO YOU NEED A GAME?
- GAMES ARE UNEQUALLED AT TEACHING HIGH-ORDER PROBLEM-SOLVING
 - BUT IT TAKES TIME AND IS VERY HARD TO TEST

CONCLUSION

- IF YOU WANT TO MAKE GAMES TO TEACH A SKILL, MAKE SURE YOU REALLY DO WANT TO USE THEM
- ASK A GAME DESIGNER FOR HELP WITH THE GAME DESIGN
 - EVEN GAME DESIGN UNDERGRADUATES ARE BETTER THAN THE AVERAGE NON-GAMES PROFESSOR
- HOWEVER, DON'T GIVE YOUR TAME GAME DESIGNER COMPLETE CREATIVE FREEDOM
 - THEY KNOW ABOUT GAME DESIGN BUT NOT ABOUT TEACHING...