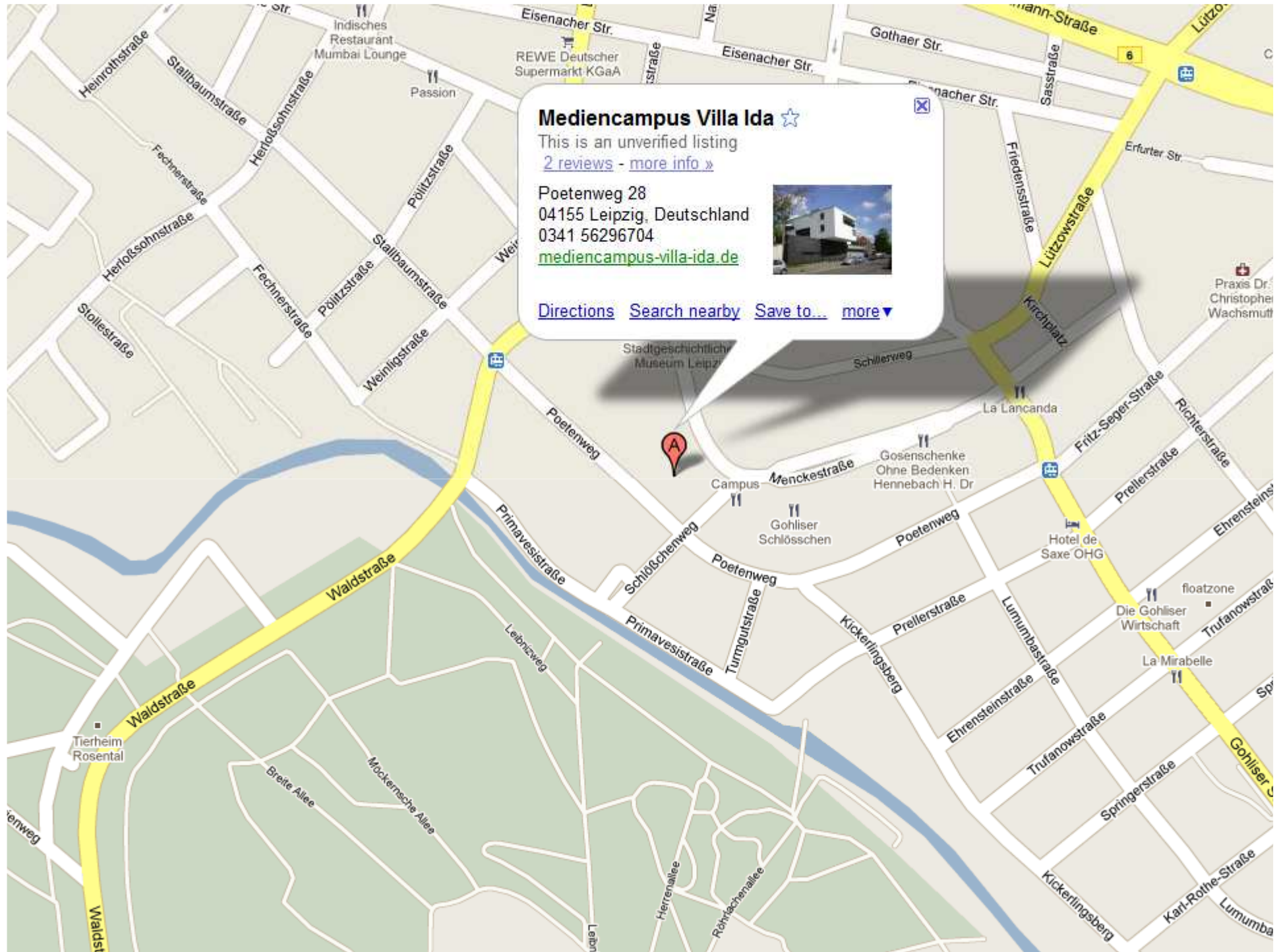


HELLO, I'M VERY PLEASED TO BE HERE...



Mediocampus Villa Ida

This is an unverified listing

[2 reviews](#) - [more info](#) »

Poetenweg 28
04155 Leipzig, Deutschland
0341 56296704
mediocampus-villa-ida.de



[Directions](#) [Search nearby](#) [Save to...](#) [more](#) ▼

...THIS EVENING TO GIVE A BRIEF
COMMENTARY STATEMENT ABOUT THE...



DATA CONVENTION ONLINE

...GAMES CONVENTION ONLINE.

MY NAME IS RICHARD BARTLE...

A man with grey hair, wearing a dark suit jacket over a light blue striped shirt, is looking towards the camera with a slight smile. He is holding a white rectangular sign in front of him with both hands. The sign has two lines of text: the first line is in a bold, black, sans-serif font, and the second line is in a regular, black, sans-serif font. The background is a plain, light-colored wall.

DR RICHARD A. BARTLE

WILL TEACH FOR FOOD

...AND I'M PROFESSOR OF COMPUTER
GAME DESIGN AT THE UNIVERSITY OF
ESSEX...



...IN ENGLAND...



**NOT
ENGLAND**

ENGLAND

**TERRA
INCOGNITA**

THE REASON I'VE BEEN ASKED TO SPEAK
TO YOU TONIGHT IS TWOFOLD. FIRSTLY,
I HAD NO PARTICULAR REASON TO BE
ELSEWHERE...

Germany 

4-1

 England

(HT 2-1)



Klose, 20
Podolski, 32
Muller, 67, 70

Upson, 37

Germany

01 Neuer
03 Friedrich 
16 Lahm 
17 Mertesacker
20 Boateng
06 Khedira
07 Schweinsteiger
08 Ozil (Kießling, 83)
10 Podolski
11 Klose (Gomez, 72)
13 Muller (Trochowski, 72)

England

01 James
02 G Johnson  (Wright-Phillips, 87)
03 A Cole
06 Terry
15 Upson
04 Gerrard 
08 Lampard
14 Barry
16 Milner (J Cole, 63)
10 Rooney
19 Defoe (Heskey, 71)

Teams

Match stats

Group Standings

Germany 

4-2

 England

(HT 2-1)
2



Klose, 20
Podolski, 32
Muller, 67, 70

Upson, 37
LAMPARD.38

Germany

01 Neuer
03 Friedrich 
16 Lahm 
17 Mertesacker
20 Boateng
06 Khedira
07 Schweinsteiger
08 Ozil (Kießling, 83)
10 Podolski
11 Klose (Gomez, 72)
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England

01 James
02 G Johnson  (Wright-Phillips, 87)
03 A Cole
06 Terry
15 Upson
04 Gerrard 
08 Lampard
14 Barry
16 Milner (J Cole, 63)
10 Rooney
19 Defoe (Heskey, 71)

...AND SECONDLY, BECAUSE 32 YEARS
AGO...



...I AND A FRIEND, ROY TRUBSHAW...



...TOGETHER WROTE THE FIRST ONLINE
COMPUTER GAME OF THE KIND KNOWN
AS A VIRTUAL WORLD.



THAT'S NOT WHAT IT LOOKED LIKE,
THAT'S *WORLD OF WARCRAFT*, IT
LOOKED LIKE THIS...

LOGGING MUD ON 15TH OCTOBER 1980 AT 14,54,22

*SCORE

YOUR SCORE SO FAR IS 0

STRENGTH=51, STAMINA=85, DEXTERITY=37

WEIGHT CARRIED=0 (MAX. WEIGHT=51000G.)

MAXIMUM STAMINA=85

IF YOU QUIT NOW YOUR LEVEL OF EXPERIENCE WOULD BE NOVICE

GAMES PLAYED TO DATE 1

*WIZARD MODE

*SORCERY

WELCOME ON MASTER!

-----S

ROOM PATH

PATH.]

YOU ARE STANDING ON A PATH WHICH LEADS OFF A ROAD TO THE NORTH, TO
COTTAGE SOUTH OF YOU.] TO THE WEST AND EAST ARE SEPARATE GARDENS.]

-----S

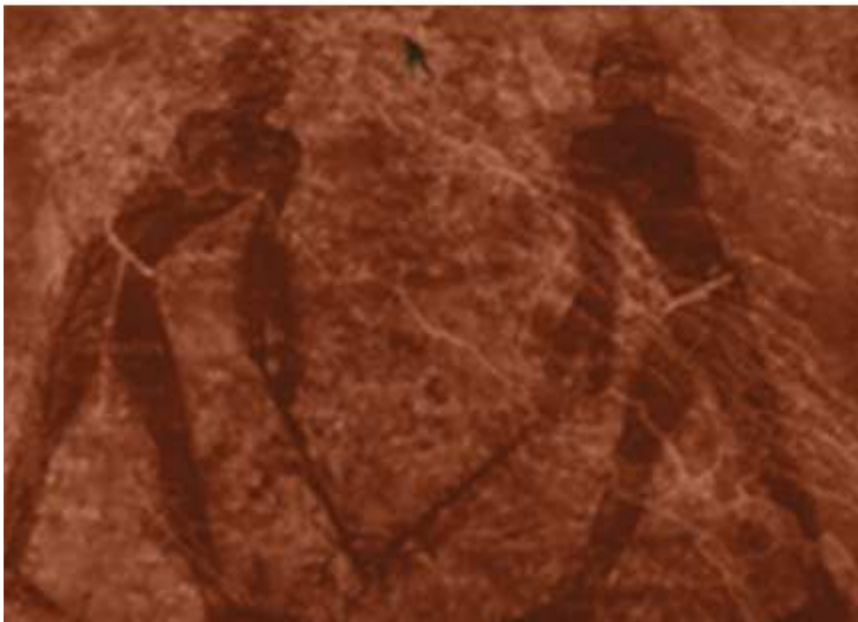
ROOM HALL

HALL.]

YOU ARE STANDING IN AN ODDLY SHAPED HALL.] TO THE SOUTH IS A DOOR.]
THE EAST IS, AN ARCHWAY AND SOME DARK FORBIDDING STAIRS LEAD UP.]
TO THE SOUTHEAST.] IMMEDIATELY TO THE WEST IS A FITTED WARDROBE, A
SOME PERIE, GRANITE STEPS TO THE SOUTHWEST LEAD DOWN.] YARDS TO THE
DOOR IS LOCKED SHUT.]

...BUT I DIDN'T WANT TO PANIC THE
TRANSLATOR.

NOW MERELY BEING FIRST DOESN'T
COUNT FOR MUCH...



...BUT PRETTY WELL ALL TODAY'S
VIRTUAL WORLDS ARE DESCENDED FROM
OUR GAME...


```

Narrow r:
You are
To the n
mountain
continue
opposite
shroud o
Land. It
*w
Narrow r:
You are
Gorse so
on the d
.

Your wimpy vo
The Temple Of
You stand
walls are dec
the priests n
A single s
temple is bui
A roaring fir
At your feet
in the hope o
A furled umbr

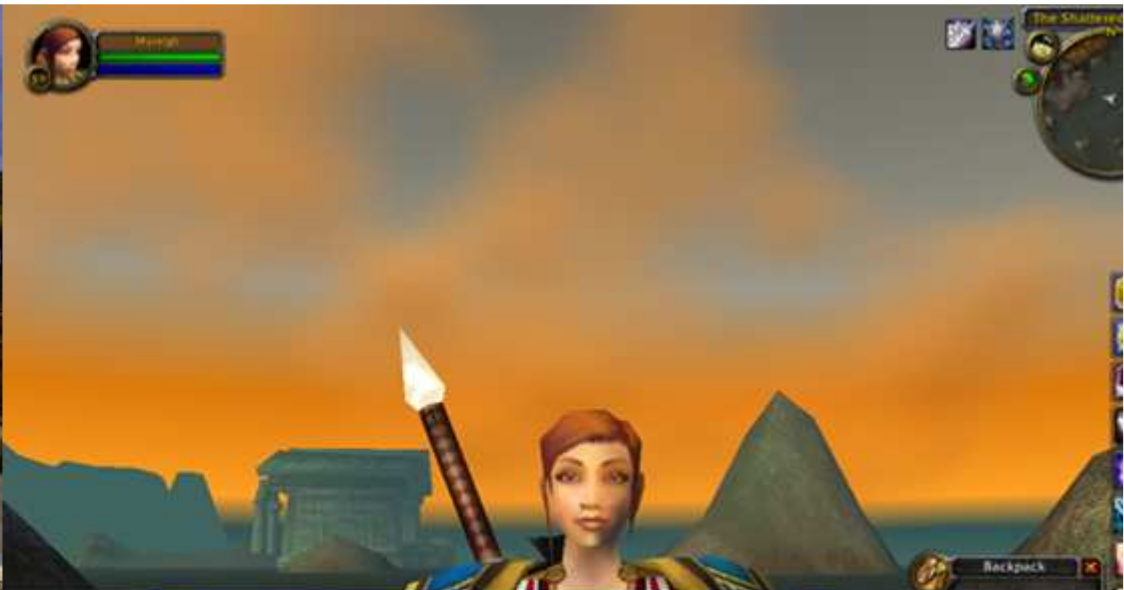
[x2] A barrel ho
An angry-looki
An angry-looki
A statue of Odi
A Sign for Newb
You are a quest!

If you need
to get to your
it, pray to the

105m/202e/38hloc
You are insid
stone altar, wi
small humble dor
Village Square.
[x2] A barrel ho
An angry-looki
An angry-looki
A statue of Odi
A Sign for Newb

105m/202e/38h

```



...SO I CAN SAY I'VE BEEN WORKING IN
THIS INDUSTRY FOR LONGER THAN
ANYONE ELSE.

OH, HERE'S A PICTURE OF TWO BEAR
CUBS FIGHTING.



ANYWAY, I'M SUPPOSED TO BE GIVING
A COMMENTARY ABOUT THE GAMES
CONVENTION ONLINE, SO I THOUGHT I'D
TALK A LITTLE ABOUT WIMBLEDON.



THE WIMBLEDON TENNIS CHAMPIONSHIP
IS THE BEST AND MOST PRESTIGIOUS
IN THE WORLD...



...AND IT'S HELD IN ENGLAND.



WE'RE VERY PLEASED THAT IT'S HELD IN
ENGLAND.

A.E.L.T.

A GUIDE TO QUEUEING FOR THE CHAMPIONSHIPS



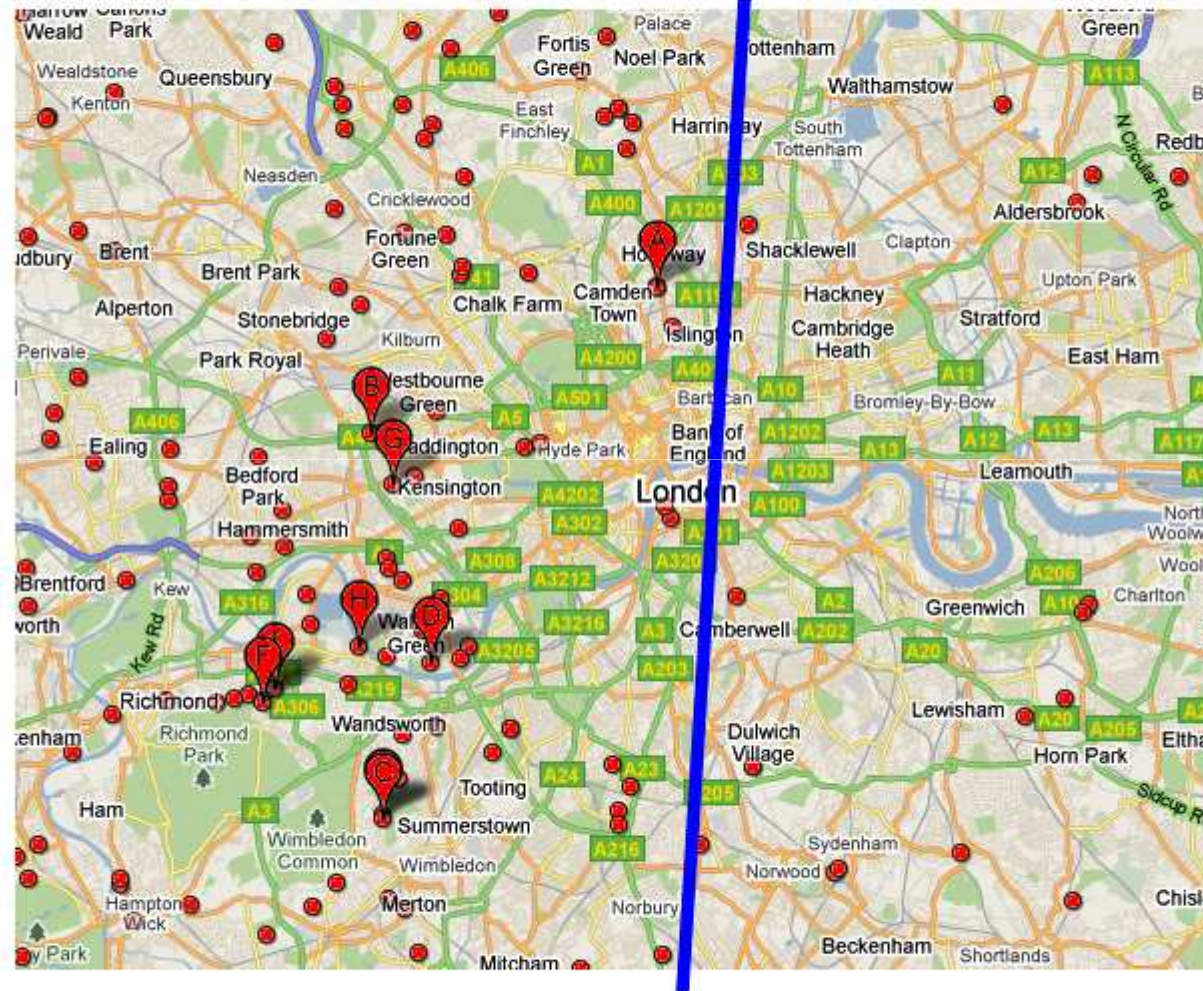
THE THING IS, THOUGH, WE NEVER,
EVER WIN IT.

1910	 NZL	Anthony Wilding ‡	1939	 USA	Bobby Riggs	1968	 AUS	Rod Laver ^[b]	1997	 USA	Pete
1911	 NZL	Anthony Wilding †	1940	—	None ^[i]	1969	 AUS	Rod Laver	1998	 USA	Pete
1912	 NZL	Anthony Wilding †	1941	—	None	1970	 AUS	John Newcombe	1999	 USA	Pete
1913	 NZL	Anthony Wilding †	1942	—	None	1971	 AUS	John Newcombe	2000	 USA	Pete
1914	 AUS	Norman Brookes ‡	1943	—	None	1972	 USA	Stan Smith	2001	 HRV	Goran
1915	—	None ^[a]	1944	—	None	1973	 TCH	Jan Kodeš	2002	 AUS	Lleyto
1916	—	None	1945	—	None	1974	 USA	Jimmy Connors	2003	 SUI	Roger
1917	—	None	1946	 FRA	Yvon Petra	1975	 USA	Arthur Ashe	2004	 SUI	Roger
1918	—	None	1947	 USA	Jack Kramer	1976	 SWE	Björn Borg	2005	 SUI	Roger
1919	 AUS	Gerald Patterson ‡	1948	 USA	Bob Falkenburg	1977	 SWE	Björn Borg	2006	 SUI	Roger
1920	 USA	Bill Tilden ‡	1949	 USA	Ted Schroeder	1978	 SWE	Björn Borg	2007	 SUI	Roger
1921	 USA	Bill Tilden †	1950	 USA	Budge Patty	1979	 SWE	Björn Borg	2008	 ESP	Rafae
1922	 AUS	Gerald Patterson	1951	 USA	Dick Savitt	1980	 SWE	Björn Borg	2009	 SUI	Roger
1923	 USA	Bill Johnston	1952	 AUS	Frank Sedgman	1981	 USA	John McEnroe	2010	 ESP	Rafae
1924	 FRA	Jean Borotra	1953	 USA	Vic Seixas	1982	 USA	Jimmy Connors			
1925	 FRA	René Lacoste	1954	 EGY	Jaroslav Drobný	1983	 USA	John McEnroe			
1926	 FRA	Jean Borotra	1955	 USA	Tony Trabert	1984	 USA	John McEnroe			
1927	 FRA	Henri Cochet	1956	 AUS	Lew Hoad	1985	 FRG	Boris Becker			
1928	 FRA	René Lacoste	1957	 AUS	Lew Hoad	1986	 FRG	Boris Becker			
1929	 FRA	Henri Cochet	1958	 AUS	Ashley Cooper	1987	 AUS	Pat Cash			
1930	 USA	Bill Tilden	1959	 USA ^[j]	Alex Olmedo	1988	 SWE	Stefan Edberg			
1931	 USA	Sidney Wood	1960	 AUS	Neale Fraser	1989	 FRG	Boris Becker			
1932	 USA	Ellsworth Vines	1961	 AUS	Rod Laver	1990	 SWE	Stefan Edberg			
1933	 AUS	Jack Crawford	1962	 AUS	Rod Laver	1991	 DEU	Michael Stich			
1934	 GBR	Fred Perry	1963	 USA	Chuck McKinley	1992	 USA	Andre Agassi			
1935	 GBR	Fred Perry	1964	 AUS	Roy Emerson	1993	 USA	Pete Sampras			
1936	 GBR	Fred Perry	1965	 AUS	Roy Emerson	1994	 USA	Pete Sampras			
1937	 USA	Don Budge	1966	 ESP	Manuel Santana	1995	 USA	Pete Sampras			

WE NEVER WIN IT, BECAUSE IN ENGLAND
TENNIS IS REGARDED AS A NICHE
ACTIVITY NOT FOR NORMAL PEOPLE. IT
IS STEREOTYPED AS BEING ELITIST.

TENNIS CLUBS IN LONDON

**WEST END
(RICH)**



**EAST END
(POOR)**

NEVERTHELESS, GIVEN A CHOICE BETWEEN
HOSTING THE WORLD'S BEST TENNIS
CHAMPIONSHIP AND WINNING IT, WE
WOULD PREFER TO HOST IT.



The
All England
Lawn Tennis Club



BECAUSE WE'VE HAD THIS ATTITUDE FOR
SO LONG, IT'S NOW TOO LATE FOR US
TO DO BOTH. THERE'S TOO MUCH
TRADITION.



OH, THIS IS THE DROPPING WELL IN
KNARESBOROUGH, ENGLAND. YOU HANG
OBJECTS UP ON THE STRING AND AFTER
SEVERAL YEARS OF DRIP DRIP DRIP
THEY TURN TO STONE.



SO! THE GAME CONVENTION ONLINE!



IN ITS SHORT EXISTENCE, THE GAME
CONVENTION ONLINE HAS ESTABLISHED
ITSELF AS THE MOST PRESTIGIOUS AND
IMPORTANT CONVENTION OF ITS KIND
IN THE WORLD...

Reviewing GCO 2009

Besides some facts and figures...

- 74 exhibitors from 9 countries
- 43,000 trade and private visitors
- 517 media representatives from 11 countries
- Over 2,000 articles in print media
- 50 world and European premiers
- Partner Country: South Korea
- Successful Business Center with Business Matching
- Over 500,000 accesses to the website during the event


...AND IT'S IN GERMANY.



I CAN TELL YOU'RE VERY PLEASED THAT
IT'S HELD IN GERMANY, TOO.



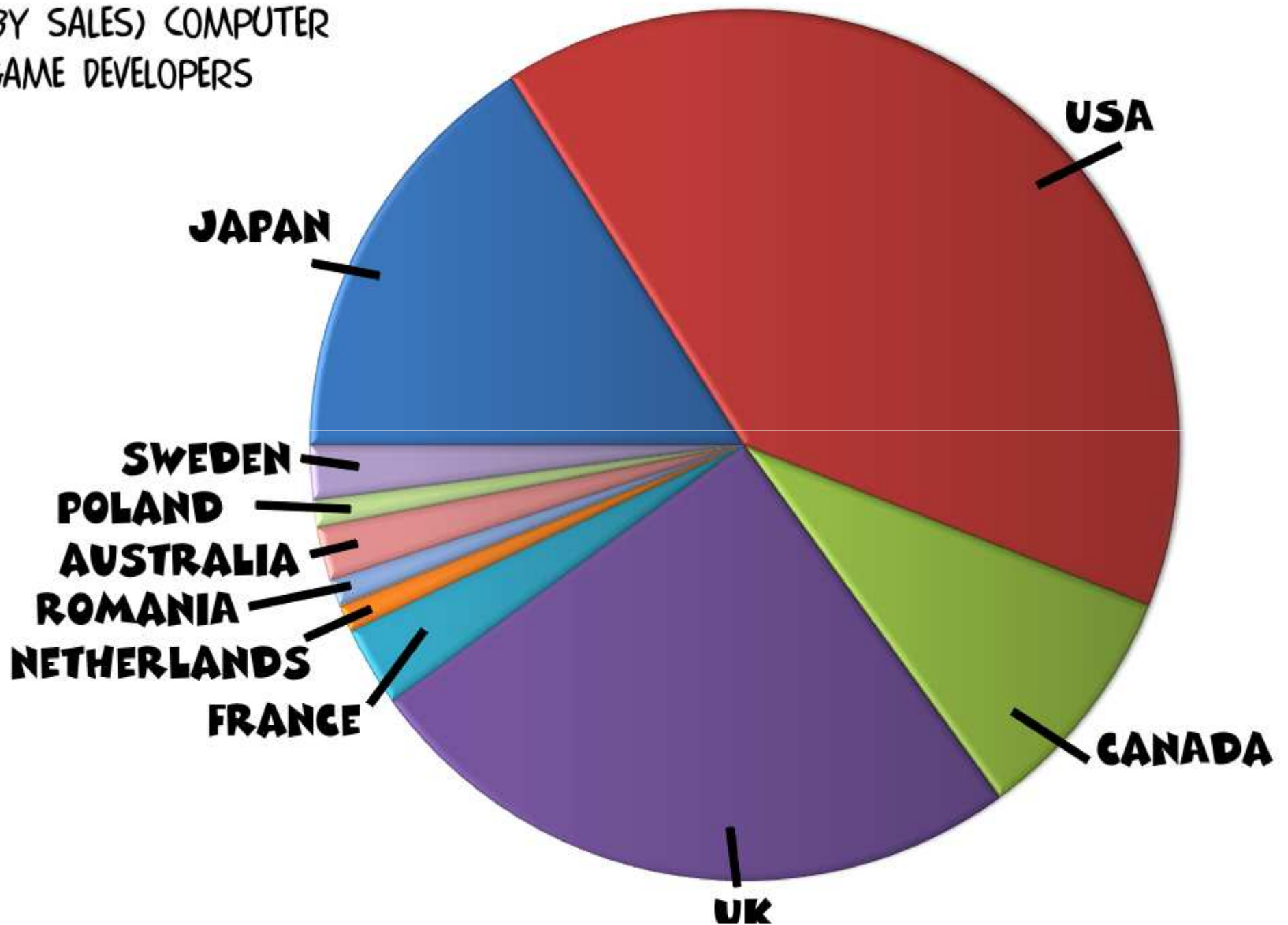
THE THING IS, THOUGH, GERMANY
DOESN'T MAKE MANY ONLINE GAMES.
IT COMPLETELY DOMINATES THE BOARD
GAMES INDUSTRY...

1979	1980	1981	1982	1983	1984	1985	1986	1987
Hase und Igel	Rummikub	FOCUS	Sagaland	Scotland Yard	Dampfross	Sherlock Holmes C.C.	Heimlich & Co.	Auf Achse
								
1988	1989	1990	1991	1992	1993	1994	1995	1996
Barbarossa	Cafe International	Adel verpflichtet	drunter & drüber	Um Reifenbreite	Bluff	Manhattan	Die Siedler von Catan	El Grande
								
1997	1998	1999	2000	2001	2002	2003	2004	2005
Mississippi Queen	Elfenland	Tikal	Torres	Carcassonne	Villa Paletti	Alhambra	Zug um Zug	Niagara
								
2006	2007	2008	2009	2010				
Thurn und Taxis	Zooloretto	Keltis	DOMINION	Dixit				
								



...BUT IT DOESN'T MAKE MANY
COMPUTER GAMES OF ANY KIND.

LOCATIONS OF TOP 100
(BY SALES) COMPUTER
GAME DEVELOPERS



IT DOESN'T MAKE COMPUTER GAMES,
BECAUSE IN GERMANY COMPUTER
GAMES ARE REGARDED AS A NICHE
ACTIVITY NOT FOR NORMAL PEOPLE.
THEY ARE STEREOTYPED AS BEING ANTI-
SOCIAL.

© ROGER SCHMIDT WWW.KARIKATUR-CARTOON.DE



SO HERE'S A QUESTION FOR YOU:

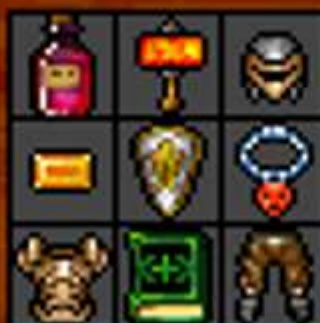
?

ARE YOU CONTENT MERELY TO HOST
THE WORLD'S BEST ONLINE GAMES
CONVENTION, OR DO YOU WANT TO
CREATE THE BEST ONLINE GAMES?



Status

Stufe 42
EP 2338527
Gold 1112



Rabbbittt: Angely Cece Bg
Wpn Apa Aja
Samj: Syit kopi ba

IT'S NOT TOO LATE FOR YOU TO DO
BOTH...



...IF YOU DON'T LET THE DRIP DRIP
DRIP OF THE STEREOTYPE FOSSILISE
YOU LIKE IT DID TENNIS IN ENGLAND.


























I CAN'T HELP YOU MAKE UP YOUR
MINDS – THAT'S FOR YOUR SOCIETY
AS A WHOLE TO DECIDE.



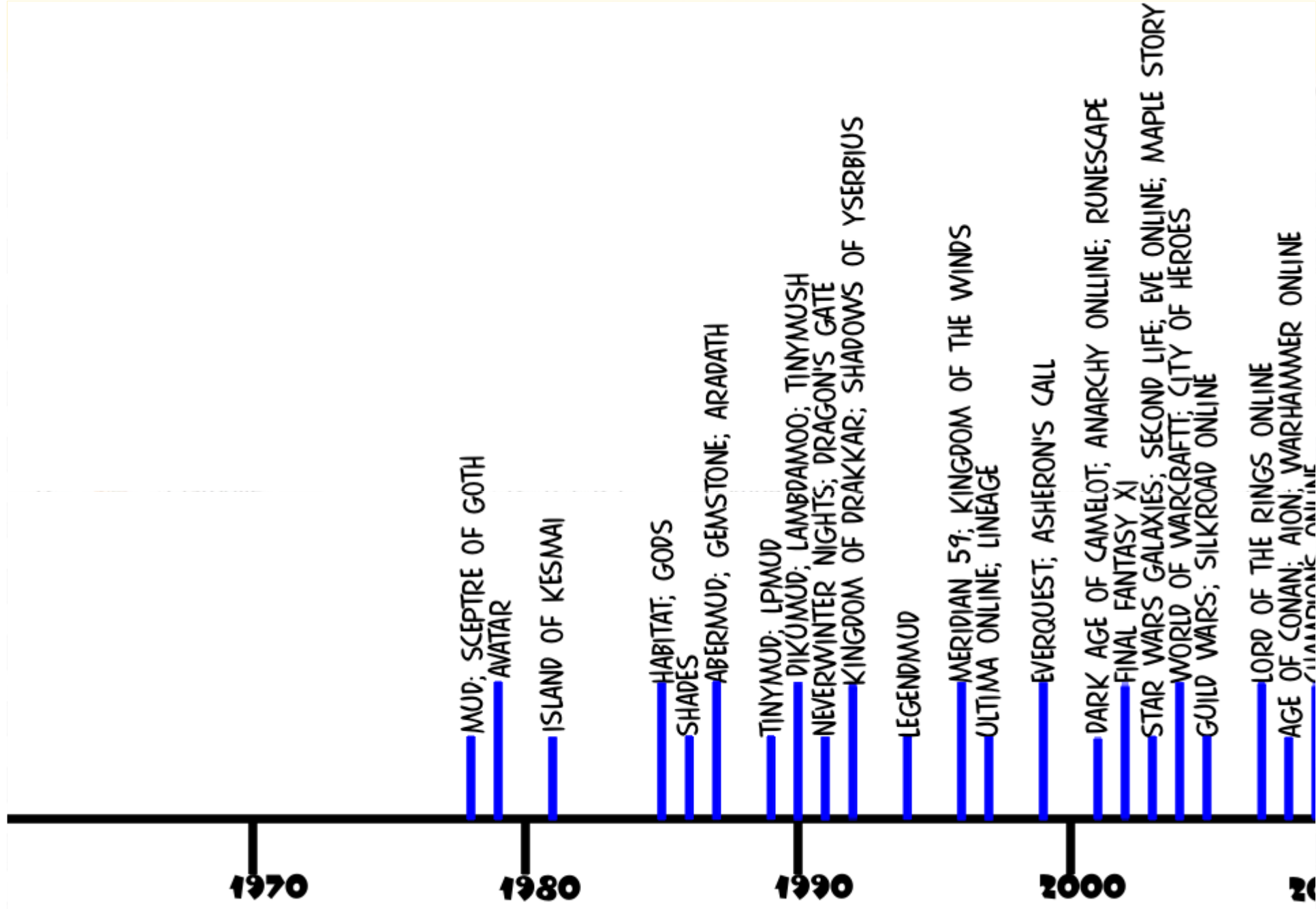
I WILL SAY THIS, THOUGH...

YOU CAN ARGUE THAT REGULAR
COMPUTER GAMES ARE ANTISOCIAL,
BUT ONLINE GAMES ARE VERY, VERY
SOCIAL.

Top 25 Facebook Games for July 2010

Rank		Game	Monthly Actives	Developer	MAU Change	(Last Mo)
1		FarmVille	63,513,522	Zynga	-7,147,328	70,660
2		Texas HoldEm Poker	28,723,654	Zynga	378,804	28,344
3		Treasure Isle	21,201,546	Zynga	-3,465,629	24,667
4		Café World	20,531,173	Zynga	-1,952,834	22,484
5		MindJolt Games	19,354,223	MindJolt	3,339,549	16,014
6		Birthday Cards	18,719,841	RockYou	-9,232,033	27,951
7		Mafia Wars	18,387,425	Zynga	-2,689,037	21,076
8		PetVille	14,951,298	Zynga	-2,324,777	17,276
9		Pet Society	14,517,805	Playfish	-1,469,728	15,987
10		FrontierVille	13,719,062	Zynga	N/A	
11		Happy Aquarium	13,120,922	CrowdStar	-2,382,108	15,503
12		FishVille	12,973,321	Zynga	-1,909,525	14,882
13		Restaurant City	10,968,051	Playfish	-811,923	11,779
14		Bejeweled Blitz	10,231,997	PopCap Games	392,275	9,839
15		YoVille	10,197,744	Zynga	45,678	10,152
16		Social City	9,937,534	Playdom	-1,541,509	11,479
17		Zoo World	9,667,229	RockYou	-4,358,864	14,026
18		Hotel City	9,043,283	Playfish	-2,578,606	11,621
19		Happy Island	7,756,699	CrowdStar	-1,625,357	9,382
20		Happy Pets	7,664,998	CrowdStar	-665,604	8,330
21		Family Feud	7,047,649	iWin & Backstage	N/A	
22		Country Life	6,773,560	Country Life	-1,272,697	8,046
23		Farm Town	6,283,842	Slashkey	-1,061,999	7,345
24		Ninja Saga	5,640,001	Ninja Saga	288,919	5,351
25		Bubble Island	5,333,569	Wooga	-70,469	5,404

ALSO, ONLINE GAMES ARE ONLY 32
YEARS OLD...



...BUT GAMES ARE MUCH, MUCH OLDER.
THEY'RE OLDER THAN LITERATURE...

OXFORD WORLD'S CLASSICS

HOMER
THE ODYSSEY



...THEY'RE OLDER THAN DRAMA...



...THEY'RE EVEN OLDER THAN PAINTING.



REMEMBER THE BEAR CUBS?



THEY'RE NOT FIGHTING, THEY'RE
PLAYING. GAMES HAVE BEEN AROUND
FOR LONGER THAN HUMAN BEINGS.
THEY'RE NOT GOING AWAY.

AND ON THAT NOTE, I SHALL FINISH.
THANK YOU FOR LISTENING.



That's all Folks!